



Discover Which **CMMI® INSTITUTE MODEL** Will Take Your Organization to the Next Level

Organizations using CMMI Institute models to build capability have achieved improvement in customer satisfaction, employee engagement, and organizational performance—all of which benefit the bottom line in a big way.

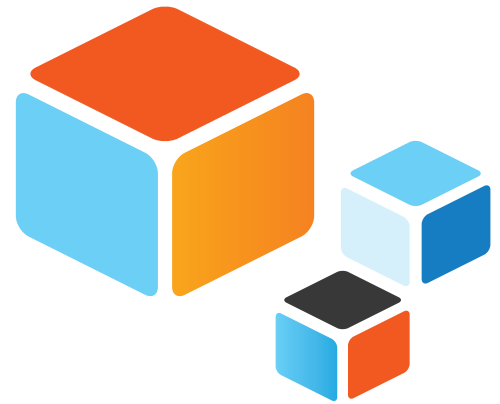


CMMI® Institute
AN ISACA ENTERPRISE

CMMIINSTITUTE.COM



Streamline the Path to Excellence



“The strategic importance of capabilities is apparent world-wide: half of executives say capability building is a top-three priority at their companies.”

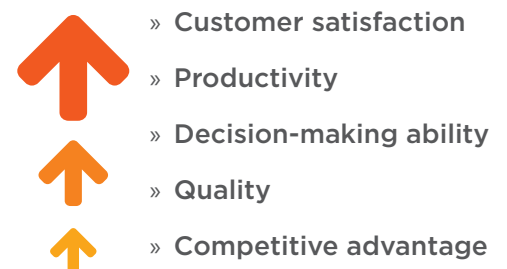
– MCKINSEY & CO.

CMMI® Institute models help identify and improve the key capabilities that elevate your organization's performance, quality, and profitability. Many times in business, the problem or solution is not so obvious. With proven best practices, CMMI Institute models allow you to see how your organization's existing processes measure up and where performance improvements are needed. The result?

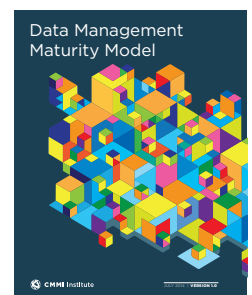
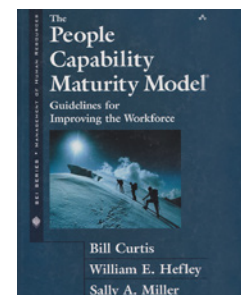
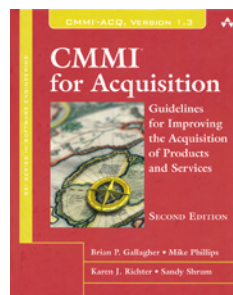
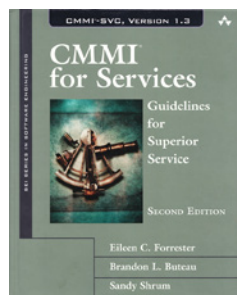
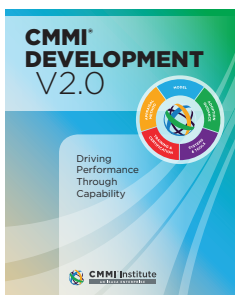
REDUCTIONS IN:



INCREASES IN:



DISCOVER WHICH CMMI INSTITUTE MODEL IS RIGHT FOR YOU! →



Does Your Organization?...

Aim to deliver quality products that fully satisfy your customers' needs?

Aspire to increase your team's productivity and efficiency?

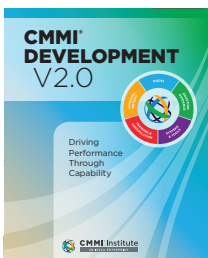
Strive to continually outperform the competition and improve speed-to-market?



Then You Need the **CMMI® DEVELOPMENT V2.0 MODEL**

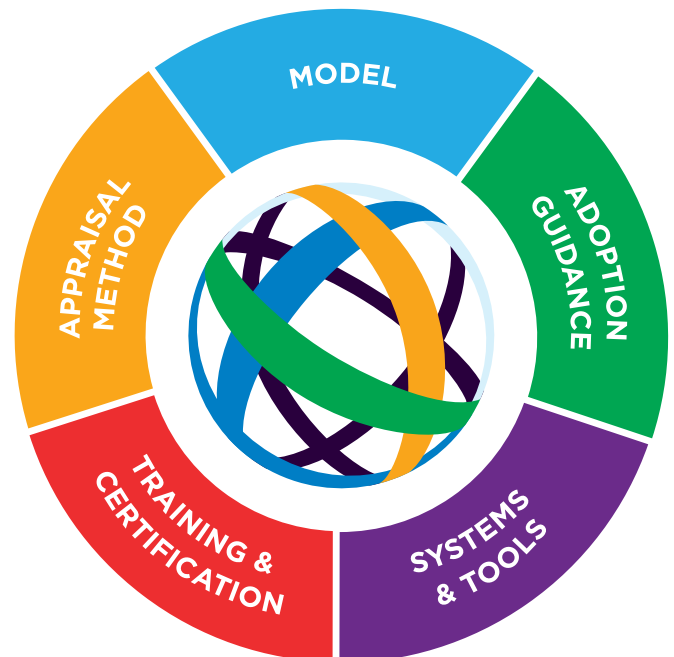
HOW IT CAN HELP

Designed to meet the challenges of the changing global business landscape, CMMI Development V2.0 is a proven set of best practices that drives business performance and elevates key capabilities for organizations striving to develop better products, components, and services.



KEY BENEFITS OF CMMI DEVELOPMENT V2.0

- » Improve Business Performance
- » Leverage Current Best Practices
- » Build Agile Resiliency & Scale
- » Benchmark Capability & Performance
- » Accelerate Adoption



ACCESS CMMI DEVELOPMENT V2.0 THROUGH THE NEW ONLINE MODEL VIEWER

**Purchase
the Model**

Does Your Organization?...

Find it difficult
to align resources
to meet service
demand?

Aspire to maintain
a consistently high
level of customer
service?

Struggle to
deliver services
on time and
within budget?



Then You Need the **CMMI® SERVICES (CMMI-SVC) MODEL**

HOW IT CAN HELP

The CMMI-SVC model provides guidance for improving your organization's capability to provide quality services for customers and end users. These best practices will help your organization provide superior service by strengthening weak customer touch points and enhancing the customer experience.

“CMMI Services implementation has taken our delivery to the next level. It has helped build internal strength, synergizes our efforts better, and brought us to a level of zero defects.”

– MIKE DOOBAY, Global leader for Minacs Marketing Solutions and Minacs IT Services



KEY PROCESS AREAS

- » Service Continuity & Delivery
- » Incident Resolution & Prevention
- » Service System Transition & Development
- » Capacity & Availability Management
- » Strategic Service Management



DOWNLOAD A FREE COPY OF THE MODEL TODAY!

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Does Your Organization?...

Spend too much
time solving
problems with
suppliers?

Worry that your
suppliers don't un-
derstand your
requirements and
expectations?

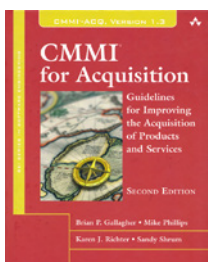
Want to improve
operational
efficiencies by
leveraging suppliers'
capabilities to
deliver quality solu-
tions rapidly and at
lower cost?



Then You Need the **CMMI® ACQUISITION (CMMI-ACQ) MODEL**

HOW IT CAN HELP

The CMMI-ACQ model provides guidance for improving your organization's capability to initiate and manage the acquisition of products and services that meet the needs of customers and end users. These best practices help define requirements to identify capable suppliers and vendors that can help reduce costs, manage quality, increase efficiency, and mitigate delays.



KEY PROCESS AREAS

- » Agreement Management
- » Acquisition Requirements Development
- » Acquisition Technical Management
- » Acquisition Validation & Verification
- » Solicitation and Supplier Agreement Development

“The CMMI Acquisition model focuses on applying best practices in the acquisition environment—the environment in which we serve our customers. We are excited about the continued employment and improvement of these processes for acquiring the best possible systems for our customers and end users.”

– CHRIS BERES, General Manager of LinQuest Corporation's Space Systems Engineering and Integration Group



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Does Your Organization?...

Aspire to build a capable workforce to provide service excellence?

Worry about your employees having the right resources for success?

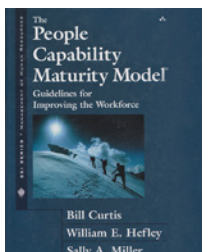
Want to increase employee morale and limit turnover?



Then You Need the **PEOPLE CAPABILITY MATURITY (PCMM)® MODEL**

HOW IT CAN HELP

The People Capability Maturity Model (People CMM) provides guidance for improving the capability of an organization's workforce. These best practices help identify skill gaps to break down workflow bottlenecks and empower team members to develop skills that will help the organization succeed.



KEY PROCESS AREAS

- » Communication & Coordination
- » Empowered Workgroups
- » Compensation
- » Continuous Workforce Innovation & Planning
- » Competency & Career Development

“In my opinion, PCMM can be beneficial to any organization which is people, quality and customer-focused. Any organization serious about business performance, people development, and organization strategy and goal alignment, should adopt this model.”

– DR. JAIDEEP DEVARE, Managing Director of Mahindra Insurance Brokers Ltd (MIBL)



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Does Your Organization?...

Struggle to create a shared vision for data management and eliminate disparate silos?

Need to leverage your data assets to make better business decisions?

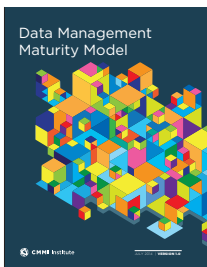
Lack a formal process and a clear strategy for handling your data assets?



Then You Need the **DATA MANAGEMENT MATURITY (DMM)SM MODEL**

HOW IT CAN HELP

The Data Management Maturity (DMM)SM model provides guidance for improving your organization's capability across the enterprise to build a customized roadmap for data management improvement. The DMM provides best practices for implementing data strategy, governance, quality, operations, and architecture.



KEY PROCESS AREAS

- » Data Management Strategy
- » Data Governance
- » Data Quality
- » Data Operations
- » Data Architecture

“I’m deeply impressed by the completeness and polish of the DMM model as a comprehensive catalog of processes required for effective data management. Even after decades in the business, the broad scope and business focus of the model changed the way I think about data management.”

- BOB LAMBERT, Data Architect at Anthem



DOWNLOAD A COPY OF THE MODEL FOR \$100 TODAY!

**Purchase
the Model**



OVER
10,000
ORGANIZATIONS IN
106
COUNTRIES

around the world have used
CMMI Institute models to
improve their organization's
capabilities and performance.

LEARN MORE ABOUT

CMMI Institute >

CMMI® INSTITUTE

CMMI Institute is the global leader in the advancement of best practices in people, process, and technology.

CMMI Institute offers market-driven solutions that provide insights for baselining and optimizing key organizational capabilities, cybermaturity, and data assets to elevate business performance.

For over 25 years, thousands of high-performing organizations in a variety of industries, including aerospace, finance, healthcare, information technology, software, defense, transportation, and telecommunications, have achieved sustainable business success through adopting the CMMI and proved they are capable business partners and suppliers.

To learn more about how CMMI can help your organization elevate performance, visit [CMMIinstitute.com](https://cmmiinstitute.com).